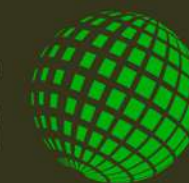


Understanding the European Deforestation Regulation (EUDR)

We Talk about What Matters,
in a **Plain-Language** Guide for Farmers and Producers



What You Will Find in This Guide



Why This Rule Exists

The Problem is...

that millions of hectares of forest are lost every year to make space for farms and cattle. This drives wildlife loss, carbon emissions, and climate change.

Europe's Response...

as a major buyer of products linked to deforestation, the EU now requires proof that products aren't from recently deforested land. The goal isn't to punish farmers, it's to protect forests worldwide.

Important key commodities like coffee, cacao, must not be imported if linked to deforestation after 31 December 2020.

Which Products Are Covered?

The regulation applies to seven key commodities and all products derived from them, from raw materials to finished goods.



Cocoa
(e.g. beans, butter, chocolate)



Coffee
(e.g. beans)



Cattle
(e.g. beef, leather)



Wood
(e.g. logs, planks, paper, furniture)



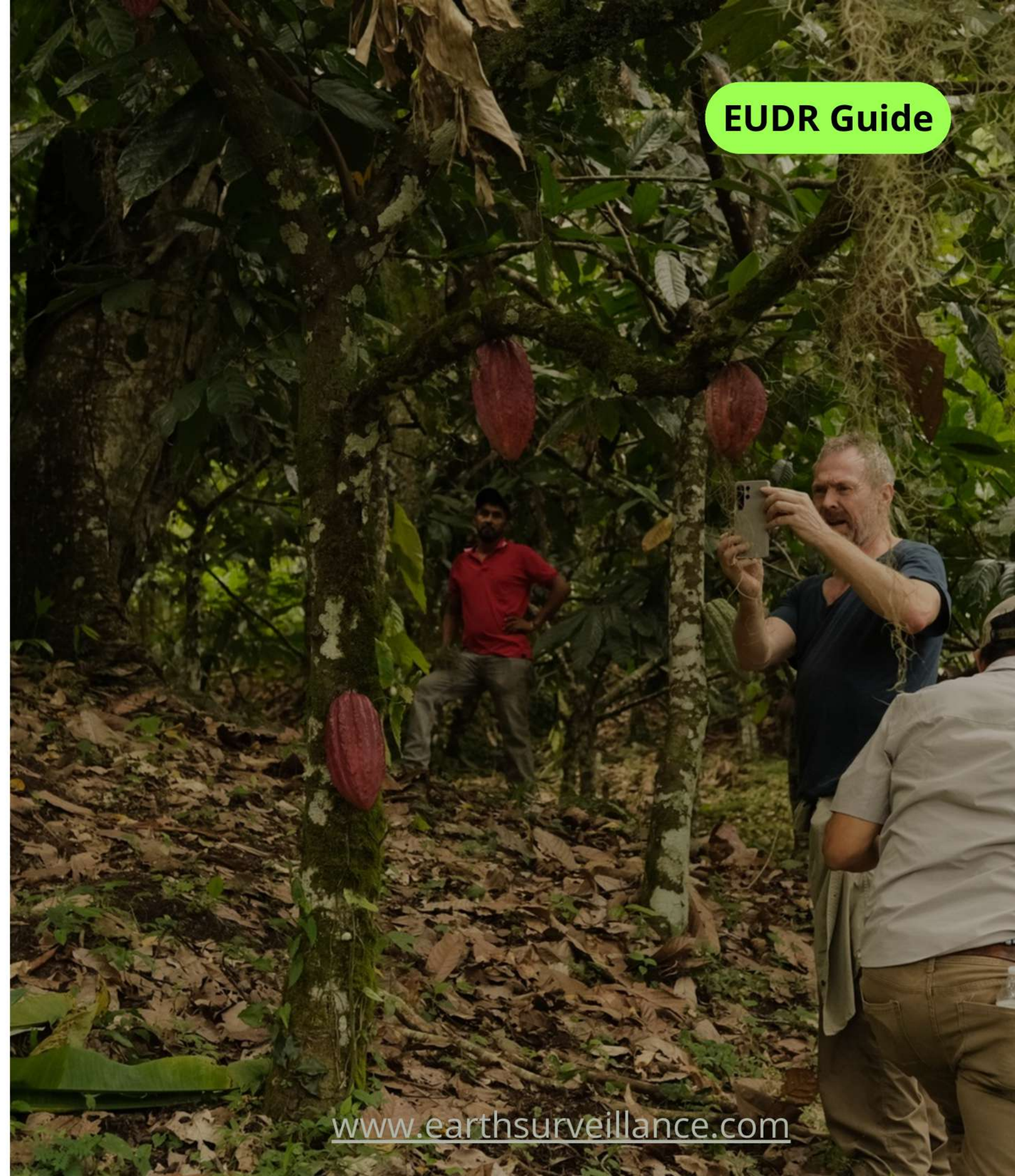
Soy
(e.g. beans, oil)



Rubber
(e.g. natural rubber, tyres)



Palm Oil
(e.g. crude, refined products)



What Does "Deforestation-Free" Mean?



The Key Date

December 31, 2020 is the critical cutoff.

If your land was already being farmed on that date, you are in good standing.



Good Standing

If forest was cleared to create or expand your farm after that date, products from that land cannot enter the European market.



Think of It This Way

Imagine a satellite photo of the entire world taken on 31

December 2020. Whatever was forest in that photo must still be forest today.

But you can still sell products grown from that forest.



What Your Buyers Will Ask For



GPS Coordinates

Provide the exact location of your land. If your plot is larger than 4 hectares, full boundary coordinates are required.



You Land Documents

Documentation proving:

- 1) you own the land
- 2) production complies with local laws: e.g. ownership, permits, labor and community rights.



Deforestation-Free Proof

Evidence that your product is not produced through deforestation since 31. December 2020 through satellite images, land titles, or government records.



Support Available

Your cooperative, buyers, or organizations like Earth Surveillance can help you gather required documentation.

Your Step-by-Step Action Plan

Follow these seven essential steps to begin preparing your farm for EUDR compliance.

Start today to ensure your products remain eligible for the European market.



Step 1: Know Your Land

Identify all plots where you grow covered commodities like cocoa, coffee, soy, or palm oil.



Step 2: Check Timeline

Verify your land was already in produce before Dec 31, 2020. This is the critical cutoff date.



Step 3: Get GPS Coordinates

Use smartphone solutions like earth surveillance or ask your cooperative to help mapping your plot boundaries.



Step 4: Formalize Ownership

If you have not, ensured land ownership is official with certificates or title deeds. Formalize inherited land.

Your Step-by-Step Action Plan



Step 5: Gather Documents

Collect land titles, permits, certifications, and audit records in one place.



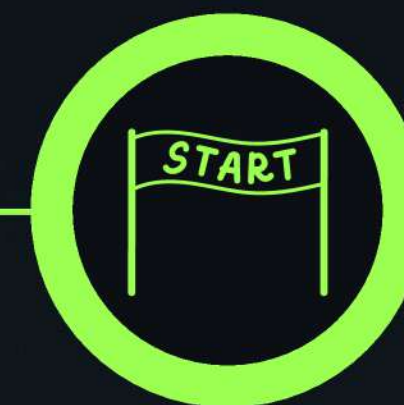
Step 6: Work With Your Buyer

Provide proof so buyers can submit their compliance declaration to EU authorities.



Step 7: Keep Records

Maintain all documentation for at least five years as required by EUDR.



Start Now

Begin gathering information today to ensure smooth compliance before deadlines.

What Happens if You Are or Are Not Compliant?

Opportunities

Market Access



Buyers actively seek reliable, deforestation-free suppliers. Clear land status makes you an attractive partner in the new EU marketplace.

Better Returns



Compliance opens doors to premium pricing and stable, long-term contracts. Verified suppliers gain competitive advantage and stronger buyer relationships.

Consequences

Market Access Risk



Products without proper documentation will be banned from entering the EU market entirely, cutting off a major trading partner.

Buyer Penalties



EU buyers face fines for non-compliance. This pressure means they may stop purchasing from suppliers who cannot provide verification information.

EUDR Guide

Timeline & Deadlines

Understanding the EUDR compliance schedule is essential.

Buyers are already requesting data, so starting early ensures you maintain market access.



EUDR Adopted 2023

The European Deforestation Regulation was officially adopted, setting the framework for compliance requirements.



Large Companies: Dec 30, 2026

(According to current state)

Major operators and traders must have full compliance systems in place by this deadline.



Smaller Businesses: June 30, 2027

(According to current state)

Small and medium enterprises receive an additional six months to prepare their documentation.



Buyers Asking NOW

Don't wait for deadlines. Buyers need your data today to prepare their compliance declarations.

What If My Farm Is Small?



The EUDR applies regardless of farm size.



Small producers typically work through cooperatives or exporters who handle compliance reporting.



Your role is to provide accurate land information.

Your farm size does not determine your future
in this market.
Your information does.

EUDR Guide

www.earthsurveillance.com

A Final Word This Is Just the Beginning

EUDR Guide

www.earthsurveillance.com



Simple Proof

The EUDR asks for straightforward proof of land status and legal operation.



Share Your Data

Share information with your buyers. This includes your land coordinates, proof that your farm existed before Dec 31, 2020, and evidence of compliance with local laws.



Build Trust

Become a preferred supplier.



Industry Standard

Transparency is the new norm.

Need Help? Talk to Us For Free

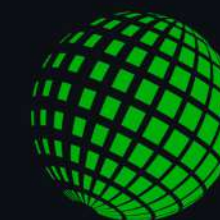
Do you have questions about specific requirements?

Our expert team is here to help you navigate the EUDR. Book a **free** consultation call to discuss your situation and get personalized guidance.

You're not alone in this journey!
Reach out today and take the first step toward compliance.

Book a FREE call at: <http://urlen.dk/VMi>

EARTH SURVEILLANCE
Natural Capital Unlocked



www.earthsurveillance.com/

Challenged by the EUDR? Get Compliant

40% off
buy no later than
August 30th.

We know the paperwork feels overwhelming. That's exactly why we're here. Based on where you are in the process and how much land data you already have, we'll build a tailored compliance package that gets your farm EU-ready from €1,800. - 4,400.

Buy latest August 30th and save 40%.

What's included:

- **Satellite verification of your land boundaries**
- **Deforestation-free documentation (post-Dec 31, 2020)**
- **GPS plot mapping and coordinate export**
- **Compliance-ready files your buyers can use today**

No hidden fees. No long contracts. Just clear documentation that keeps you in the European market.

You're not alone in this journey: **Book your free call today: <http://urlen.dk/VMi>**

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